

# Building Bridges Across Cultures



APPLYING GLOBALLY RELEVANT STRATEGIES AND TACTICS TO CREATE HIGHER PERFORMANCE AND A MORE INCLUSIVE CULTURE

**Successful global organizations** have developed the organizational and leadership capability to leverage their diversity to ensure alignment, high performance, and an inclusive global culture.

## This Workshop is:

- Customized to address specific business challenges
- Designed to help organizations develop greater capacity to leverage the natural diversity of their global business structure
- Linked to actual business situations - enabling more relevant action planning
- Topics include:
  - Being more cross-culturally aware and inclusive
  - Communicating across geographies
  - Enabling effective decision making
  - Conflict resolution and business alignment across cultures
  - Leading and facilitating virtual/global meetings
  - Ensuring goal alignment across geographies

## Expected Outcomes – Working with Reality – Building bridges in any business situations

Provide employees and leaders with the skills and tools to understand the relationship between cross-cultural diversity and inclusion as it pertains to leveraging their global workforce to perform against business goals by:

- Deepening their understanding of cultural difference as it applies to colleagues and geographies
- Exploring individual frames of reference and bias
- Increasing their skill set in leveraging diversity in a cross-culturally diverse context
- Broadening exposure to effective techniques and skills that contribute to a more inclusive and higher performing culture
- Identifying behavioral strategies and support mechanisms for bridging cultural differences and specific business situations

## A standard program is:

- A half or full-day
- Delivered in a classical training format
- Customized for an intact work team or facilitated as an open-enrollment workshop

## Includes:

- Macro business challenges and opportunities for global businesses
- Comparison of relevant business cultures and personal cultural profiles
- The exploration of cultural conditioning in business situations
- Development of a personal/team cultural profile
- Strategies for successful collaboration across cultures



**As a certified coach** in the **Cultural Orientations Approach** by TMC/Berlitz, an optional enhancement to the **Building Bridges** program is to administer the Cultural Orientations Index (COI) to individuals/teams and action plan around the results:

<https://www.culturalnavigator.com/CN7/login.aspx#>

**TRACY ANN CURTIS** • tracyann@tac-global.net • www.tac-global.net  
+1 650 740 9623 (United States) • +91 9845905702 (India)